

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

TAMPA BAY CHAPTER

2020 BEST OF THE BEST CHAMPIONS OF REAL ESTATE

THURSDAY, APRIL 22 - RAYMOND JAMES STADIUM

SPONSORSHIP OPPORTUNITIES

Photo Credit: Tampa Magazines

- Title Town Presenting Sponsor - \$6,000 (SOLD – Ryan Companies)**
 - Opportunity to speak for 3 minutes during program
 - Exclusive give away to be determined with NAIOP staff
 - Company logo on marketing materials
 - 8 Tickets to event
 - Full page, full color ad the Best of the Best Program Book – premier location*
 - Recognized from the podium during event & company logo on media presentation at event
- Avocado Tequila Sponsor - \$4,000 (SOLD – Cardinal Point Management)**
 - Custom drink cups with company logo
 - Company logo on marketing materials
 - 6 Tickets to event
 - Full page, full color ad the Best of the Best Program Book – premier location*
 - Recognized from the podium during event & company logo on media presentation at event
- No Penalty Face Mask Sponsor - \$4,000 (SOLD – Cushman & Wakefield)**
 - Custom face masks with company logo will be manufactured and distributed to all attendees
 - Company logo on marketing materials
 - 6 Tickets to event
 - Full page, full color ad the Best of the Best Program Book – premier location*
 - Recognized from the podium during event & company logo on media presentation at event
- Center Ice Sponsor - \$3,500 (SOLD OUT)**
 - Company logo carved into an ice sculpture and displayed behind the one of the bars during the event
 - Company logo on marketing materials
 - 6 Tickets to event
 - Full page, full color ad the Best of the Best Program Book – premier location*
 - Recognized from the podium during event & company logo on media presentation at event
- Toast to Champa Bay Sponsor - \$3,500 (SOLD – Cousins Properties)**
 - Opportunity to make a toast at the beginning of the awards program
 - Company logo on marketing materials
 - 4 Tickets to event
 - Full page, full color ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
 - Recognized from the podium & company logo on media presentation at event
- Concession Stand Sponsor - \$3,000 (SOLD OUT)**
 - Company logo on napkins at food stations
 - Company logo on marketing materials
 - 4 Tickets to event
 - Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
 - Recognized from the podium & company logo on media presentation at event
- Super Bowl Champion Cigar Sponsor - \$3,000 (SOLD – MetWest International)**
 - Company logo on take-away cigars distributed by live cigar roller (no smoking on site per stadium policy)
 - Company logo on marketing materials
 - 4 Tickets to event
 - Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
 - Recognized from the podium & company logo on media presentation at event
- Touchdown Sponsor - \$2,500 (unlimited)**
 - Company name on marketing materials
 - 6 Tickets to event
 - Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
 - Recognized from the podium & company name listed on media presentation at event

Field Goal Sponsor - \$1,500 (unlimited)

- o Company name on marketing materials
- o 4 Tickets to event
- o Half page black and white ad in the Best of the Best Program Book - Ad location in program is first-come, first-served
- o Recognized from the podium & company name listed on media presentation at event

Hydration Station Sponsor - \$1,500 (SOLD – Highwoods Properties)

- o Water bottles with company logo distributed to guests as they leave the event
- o Company name on marketing materials
- o 2 Tickets to event
- o Half page black and white ad in the Best of the Best Program Book - Ad location in program is first-come, first-served
- o Recognized from the podium & company name listed on media presentation at event

First Down Sponsor - \$750 (unlimited)

- o Company name on marketing materials
- o 2 Tickets to event
- o Quarter page black and white ad in the Best of the Best Program Book - Ad location in program is first-come, first-served
- o Recognized from the podium & company name list on media presentation at event

Full Page Advertisement in Program Book – run of program location - \$1,450

Half Page Advertisement in Program Book - \$900

Quarter Page Advertisement in Program Book - \$450

* Premier locations are the inside front cover, back cover and inside back cover, after those are sold, ad will be black & white and placed in the front of the program. Location will be on a first-come, first-serve basis. Sponsor early to get your choice of premier location!

I will pay via check

Make checks payable to: NAIOP TAMPA BAY
Mail to: NAIOP, 3301 Bayshore Blvd., Unit 503, Tampa, FL 33629

Company: _____

Contact: _____ Email: _____

Credit Card Number: _____

Expiration Date: _____ CCV: _____ Billing Zip Code: _____

Please complete this form and email it to kelsey@naioptb.org or register online at naioptb.org. Sponsorships are sold on a first-come, first-serve basis.

Contact Kelsey Bokor, NAIOP Tampa Bay executive director at (813) 362-8202 or kelsey@naioptb.org with questions.